




HEART **GLASSES**

World Sight Day 2022





Last year we saw social media light up with the #LoveYourEyes heart and branding in celebration of World Sight Day.

This year we want to build on that support and start to have some real fun with the #LoveYourEyes heart!

[Here](#) you can find a link to download your very own 'Heart Glasses'. When printed on card, these can be cut and folded to produce a fun & engaging prop for photography.

So get creative and start getting snaps of the glasses wherever you are! From October 1st until World Sight Day, we would love to see social media light up once more with glasses on faces around the world.

Are you having any events over the coming months? Take the glasses along and aim for a large group selfie?

Do a desk drop in your offices/ at your clinic at ask your staff to share their selfies on World Sight Day to remind everyone to #LoveYourEyes.

Ask your ambassadors or famous faces in your network to don the glasses in celebration of World Sight Day and share a message with their followers to #LoveYourEyes this World Sight Day.

If you are hosting a parliamentary screening, send the glasses out with the invites and ask all those who are invited to have their photo taken in them.

Example social media posts will be available nearer to World Sight Day look for our Social Media Toolkit at iapb.org/WSD2022.

World Sight Day is coordinated by the International Agency for the Prevention of Blindness and supported by almost 200 IAPB Member Organisations globally.

Thank you to our World Sight Day Global Partners



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 2022
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#WorldSightDay #LoveYourEyes

Find the full **MEMBERS - World Sight Day Toolkit** [here](#).

iapb.org/WSD2022



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